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Details of Research

Sr. no	Topic of Paper Presentation	Type of Session	Date
1	Impact of Commercialization under GATS on Quality of Higher Education	National Seminar	Jan 18-19, 2006
2	Tax Savings & Mutual Funds in India	National Seminar	Nov 24-25, 2006
3	Retail Banking : Opporunties & Challenges	National Seminar	Feb 28-29, 2012
4	Relevance of Gandhian Philosophy about Leadership in Present times	National Seminar	March 10, 2012
5	Entering into Organised Retail Sector	National Seminar	Jan. 21-22, 2013
6	IT & Changing Dimensions of Indian Financial sector	Regional Seminar	Feb 23, 2013
7	Building Human Capital for meeting emerging challenges	National Seminar	March 05, 2013
8	Customer Delight through HRD in context of Indian Banks	National Conference	March 09, 2013
9	Equity as an asset class and Mutual Fund as an investment hold promise	National Seminar	March 15, 2013
10	Job Satisfaction among College Lecturers in Ludhiana	International Conference	Nov. 7-8, 2014
11	Green Marketing and Sustainable Development	Regional Seminar	Feb. 6-7, 2015
12	A Paradigm Shift in Indian Banking Sector	National Seminar	Feb. 23-24, 2015
13	Benchmarking- A new Strategic Management Tool	National Seminar	Feb. 24, 2015
14	Unethical Business Practices: A Case Study of selected Indian Companies	National Seminar	Mar. 6-7, 2015

15	Indian Retail Industry- an Emerging Opportunity	Regional Seminar	Feb. 14, 2015
16	CSR- A Means to Achieve Sustainable Development in India	International Conference	March 17-18, 2015
17	Challenges And Opportunities for E-Governance	National Seminar	March 22-23, 2015
18	A shift towards Green Technology for Sustainable Development	International Conference	Apr. 18-19, 2015
19	Technological Innovation in Indian Banking Sector: Challenges Ahead	National Conference	Apr.25, 2015
20	Green Technology : A means to achieve Environment Sustainability	National Seminar	Feb 1-2, 2016
21	A Study of Technological Innovation & Challenges in Banking Sector in India	National Seminar	Feb 24, 2016
22	E-Relationship Marketing is not a myth these days	National Seminar	March 05, 2016
23	Sustainable Development through Corporate Social Responsibility	National Seminar	Feb. 18, 2017
24	Environment Sustainability through CSR	National Seminar	Feb 24, 2017
25	Digital Payment Services: A Step towards Cashless India	National Seminar	March 23,2017
26	Digital Payment Services: A step towards Cashless Economy	International Conference	Oct. 29, 2017
27	Challenges & Implementation of GST in India	National Seminar	Apr. 7, 2018

Sr. no	Title of International Journal	ISSN No.	Topic of Publication	Name of Authors	Page No.
1	International Journal on Research and Development- A Management Review (IJRDMR)	2319-5479	Factors affecting Job Satisfaction of college Lecturers in Ludhiana- An Empirical Study	Jaspreet Kaur Shivani Miglani Rajesh Kumar	33-37

Sr. no	Title of Book	ISBN No.	Topic of Publication	Name of Authors	Page No.
1.	Role of Colleges in forming Model Personality of Students	978-93-272-6899-7	Building Moral Values- A Challenge Faced by Colleges in Personality Development of Students	Jaspreet Kaur Shivani Miglani	114-118
2	Make in India: Challenges and Opportunities	978-93-85835-00-1	Social Audit- A Challenge for MSMEs	Jaspreet Kaur Shivani Miglani Neeraj Joshi	410-415
3	Green Marketing: A Changing Paradigm in Contemporary Marketing	978-93-272-5756-4	Green Marketing and Sustainable Development	Shivani Miglani Jaspreet Kaur Dr. Sarita Aggarwal	590-593
4	Brand India	978-93-85835-30-8	A Study on Technological Innovations and Challenges in Banking Sector in India	Shivani Miglani Jaspreet Kaur	163-166
5	International Business Trends, Issues and Challenges	978-93-85000-21-8	A Shift towards Green Technology for Sustainable Development	Jaspreet Kaur Shivani Miglani	437-442
6	Nurturing Higher Education-A step towards Excellence	978-93-80748-94-8	Globalisation and its Challenges to Indian Higher Education System	Shivani Miglani Jaspreet Kaur	67-72

7	Transforming Traditional Business	978-93- 85450-24-2	Sustainable Development through Corporate Social Responsibility	Shivani Miglani Jaspreet Kaur Nivay Rathore	515-520
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