

Chapter published in Edited Book:-

1. Kavita Arora; Year 2011, “ Gender Equality and Financial Service sector” in “ New Horizon Of Service Sector” ISBN No. 978-81-921593-7-9 page no. 213 (Editor-Dr,Neena Seth Pajni)

Papers Published in UGC/ICSSR Sponsored National Seminar's Proceedings:-

1. Kavita Arora; Year,27th August 2010, “Role Of Media In Corporate Governance” UGC Nationa Seminar on “Changing Scenario Of Corporate governance” Arya College, Ludhiana
2. Dr.Rajesh Marwaha, Kavita Arora, Dr Sarita Aggarwal; Year,30th January 2010, “Risk Management-The Banking Prospective” ICSSR National Seminar on “Changing Dimensions Of Indian Financial Sector” Guru Nanak National College Doraha, Ludhiana
3. Kavita Arora; Year,18-19th February 2011, “Higher Education In India-Need For Reforms” UGC National Seminar on “India An Emerging service Economy: Issues and Challenges” Guru Nanak National College Doraha, Ludhiana
4. Kavita Arora; Year, 6-7th February 2015, “Rise of Green Marketing In The Current Scenario” ICSSR N.W. Regional Centre Chandigarh Sponsored on “Green Marketing: A Changing Pardigm in Contemporary Marketing” in Arya College, Ludhiana
5. Kavita Arora; Year, 15-16th March 2013, “Progress and Environmental Conservation” UGC National Seminar on “Business Solutions For Sustainable And Inclusive Growth” Kurukshetra University, Kurukshetra.

Paper Presented in International Business Seminar:-

1. Kavita Arora; Year 7-8th November 2014 “Environmental Conservation in the Era of Economic progress” organized by Punjabi University, Patiala in Multani Mal Modi College, Patiala

Paper Presented in UGC/ICSSR Sponsored National Seminars:-

1. Kavita Arora; Year 15th March 2013 “Glass Ceiling in Banking Sector” UGC Seminar on “Financial Sector In India –Present Scenario” SDP College For Women, Ludhiana
2. Kavita Arora; Year 5th March 2016 “Cutting e-competition via facebook” National Seminar on “Relationship Marketing Through Social Networking Sites” sponsored by College Development Council, Panjab University, Chandigarh and organized by PG Dept. of commerce and Management of Kamla Lohtia Sanatan Dharm College, Ludhiana
3. Kavita Arora; Year 23rd February 2013 “Role of IT in changing Dimensions of Indian Financial Sector” ICSSR Sponsored Seminar on IT and Changing Dimensions Of Indian Financial Sector” Kamla Lohtia Sanatan Dharm College, Ludhiana.
4. Kavita Arora; Year 25th February 2009 “Outsourcing- A New Mantra for Globalisation” UGC Sponsored Seminar on “Changing Paradigm Of International Business-India’s Global Competitiveness” Kamla Lohtia Sanatan Dharm College, Ludhiana.
5. Kavita Arora; Year 10th March 2012 “Relevance Of Satyagraha in Today’s World organized by Gandhian Study Centre National Seminar On Gandhian Philosophy of Satyagraha in Kamla Lohtia Sanatan Dharm College, Ludhiana.
6. Kavita Arora; Year 28-29th February 2012 “Asset Liability Management” UGC Sponsored National on “ Issues and Challenges for Indian Banking in Globalised and Information Technology Era” in Kamla Lohtia Sanatan Dharm College, Ludhiana.

7. Kavita Arora; Year 14th February 2015 “Corporate Governance in India” ICSSR N.W. Regional Centre, Chandigarh Sponsored Seminar on India: An Emerging Opportunity” in Kamla Lohtia Sanatam Dharm College, Ludhiana.

UGC/ICSSR Sponsored Seminars Attended :-

1. Seminar on “Research Methods In Management” on 8th March 2000 organized by University Business School, Panjab University, Chandigarh.
2. National Seminar on “Financial Sector Reforms: An Unfinished Agenda” on 18th March 2000 Organised by UBS, Panjab University, Chandigarh.
3. UGC Sponsored National Seminar on “Socio Economic Implications Of Land Acquisition Of Special Economic Zones In India” on 27 - 28th November 2008 in SDP College Ludhiana.
4. Seminar Sponsored by Indian Council Of Social Sciences Research on “Transition In Marketing” on 18th March 2011 by Khalsa College For Women, Ludhiana.